



CORE

Business and Consulting Company  
Warsaw, Poland | Milan, Italy

The 10<sup>th</sup> of February signs the opening of the call for proposals under sub-action 3.3.3 Support for SME in the promotion of product brands - Go to Brand, PO Intelligent Development. The competition is aimed at companies which want to promote their products (goods/services) in foreign markets.

The support in the form of non-repayable grants can cover, among others, participation in fairs and trade missions or specialized services of consultancy and training in the field of internationalization, and may be requested by micro-, small- and medium-sized enterprises in one of two groups below:

**1. SME active in the following areas:**

- Biotechnology and Pharmaceuticals
- Construction and finishing of buildings
- Automotive and Aviation
- Yachts and boats
- Cosmetics
- Machinery and equipment
- Furnishings
- Polish Fashion
- Polish Food specialties
- Well-being Services
- Medical Equipment

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**2. SME aiming to promote their products on the following markets** (the list of promotional activities subject to financing, including the list of exhibitions for each country, are listed in the respective support programs, dedicated to each of the following markets):

- Algeria
- India
- Iran
- Mexico
- Vietnam.

Companies can get a grant of up to 85% of eligible costs, up to PLN 850.000.

For further information please contact us via e-mail: [info@investmentsgroup.net](mailto:info@investmentsgroup.net)