



OP Smart Growth 2014-2020

Measure 3.2.1

Research to the market

Implementing Authority: Polish Agency for Enterprise Development

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OPPORTUNITY OF INVESTMENT



Measure 3.2.1 Research to the market

Eligible projects:

- Investment projects concerning the implementation of R&D results carried out by the company itself or on its behalf, or purchased R&D results, leading to the start of production of new products or services.
- Part of the project may also be development works and advisory services

Beneficiaries: SMEs

Calls for proposals:

- **General call:** from March 20th, 2018 to December 5th, 2018 (the call will be divided into stages); call's budget: PLN 750 million (including PLN 71 million for projects located in the Mazowieckie Voivodeship)
- **Call for projects implemented in medium-sized cities** (the list of eligible cities available here: https://poir.parp.gov.pl/attachments/article/39793/Zal_10_do_RK_ListaMiastSrednich.pdf): from March 20th, 2018 to December 5th, 2018 (the call will be divided into stages); call's budget: PLN 500 million (including PLN 47.5 million for projects located in medium-sized cities in the Mazowieckie Voivodeship)

NOTE: the deadline for submitting applications for co-financing may be shortened if the amount of co-financing of submitted applications exceeds 300% of the competition budget



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Form of support: grant

Minimum value of project's eligible costs:

- PLN 5 million

Maximum value of project's eligible costs:

- EUR 50 million for the whole project
- PLN 1 million for development works
- PLN 1 million for advisory services

Maximum value of grant:

- PLN 20 million for the whole project
- PLN 450 thousand for development works
- PLN 500 thousand for advisory services

Aid intensity:

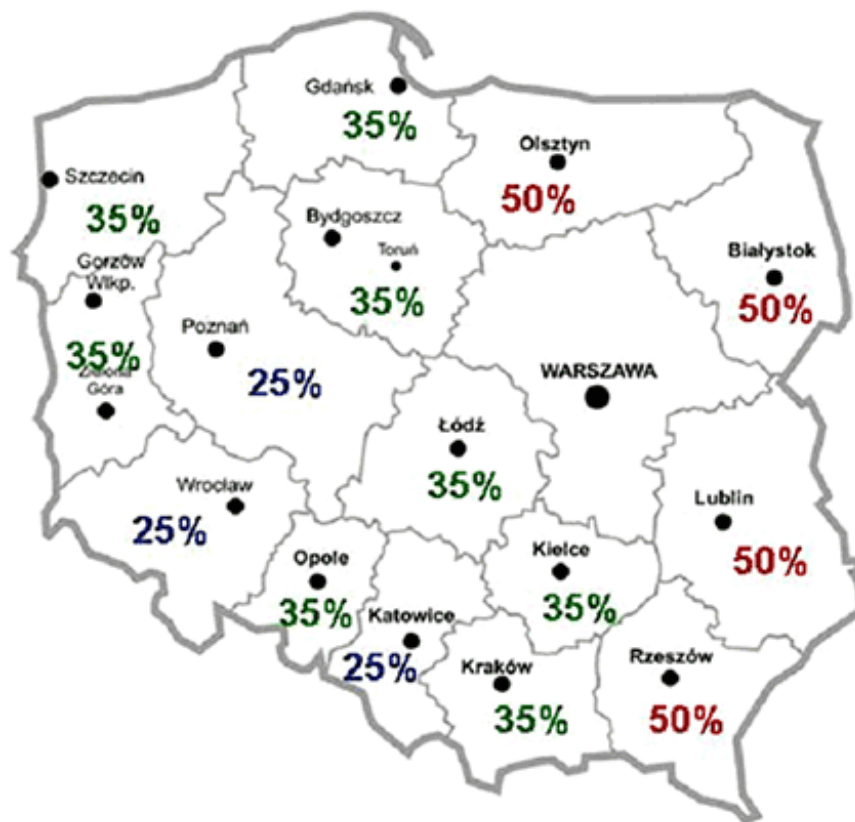
- ***for investment part of the project:***
 - according to regional aid map (see next two slides)
- ***for development works conducted within the project:***
 - 45% of eligible costs for micro and small enterprises
 - 35% of eligible costs for medium-sized enterprises
- ***for advisory part of the project:***
 - 50% of eligible costs



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Regional aid map for 2014-2020 (1)

1. In areas of provinces: lubelskie, podkarpackie, podlaskie, warmińsko-mazurskie:
 - **50% for large, 60% medium and 70% of eligible costs for small companies**
2. In areas of provinces: kujawsko-pomorskie, lubuskie, łódzkie, małopolskie, opolskie, pomorskie, świętokrzyskie, zachodniopomorskie and in areas of subregions: ciechanowsko-płocki, ostrołęcko-siedlecki, radomski i warszawski wschodni (Warsaw eastern subregion):
 - **35% for large, 45% for medium and 55% of eligible costs for small companies**
3. In areas of provinces: dolnośląskie, wielkopolskie, śląskie:
 - **25% for large, 35% for medium and 45% of eligible costs for small companies**





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Regional aid map for 2014-2020 (2)

4. In the area of subregion warszawski zachodni (Warsaw western subregion):

- *20% for large, 30% for medium and 40% of eligible costs for small companies*

6. In the area of the city of Warsaw:

- *10% of for large, 20% for medium and 30% of eligible costs for small companies*





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Eligible costs

Eligible costs of investment part of the project:

1. Costs of acquiring the right of perpetual usufruct of land and the acquisition of property rights, with the exception of residential premises
2. Costs of acquisition or manufacture of assets other than those referred to in point 1
3. Acquisition costs of construction works and materials
4. Acquisition costs of intangible assets such as patents, licenses, know-how and other intellectual property rights
5. Costs of repayment installments for built and unbuilt real estate, incurred by the lessee up to the date of completion of the project, up to the amount of their initial value from the day of leasing agreement conclusion, provided that the lease contract will cover a period of at least 3 years after the anticipated date of project completion
6. Costs of repayment installments of the initial value of fixed assets other than those referred to in paragraph 5, incurred by the lessee under the lease agreement leading to transferring ownership of these assets to the lessee, with the exception leaseback transactions.

NOTE:

- The total value of eligible costs referred to in paragraphs 1 and 5, may amount **up to 10%** of eligible costs of the investment part
- The total value of eligible costs referred to in paragraphs 1, 3 and 5, can be **up to 20%** of eligible costs of the investment part, but not more than PLN 5 million
- In case of leasing, eligible may be (under certain conditions) expenditure incurred by the lessor for the purchase of the asset to be leased to the Applicant



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Eligible costs

Eligible costs of development works:

- remuneration costs along with non-labor costs, including social security and health contributions of persons employed in the project, in part in which remuneration is directly linked to project implementation
- cost of research performed under the contract, cost of knowledge and patents bought or used under license granted by third parties on market terms, cost of consultancy services and equivalent services used exclusively for the purpose of implementing the project
- operating expenses, including costs of materials, supplies and similar products incurred directly as a result of the project

Eligible costs of advisory part of the project:

- costs of advisory services needed for the implementation of R&D works, provided by external consultants



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Project selection criteria

STAGE I (minimum required: 4 points):

1. Eligibility of Applicant under the submeasure *(0 or 1 point)*
2. The object of the project does not apply to activities excluded from receiving support *(0 or 1 point)*
3. The subject of the project falls within the scope of activities covered by PKD/EKD classification codes defined in the regulations of a given competition *(0 or 1 points; PKD/EKD codes in the presented calls for proposals were not specified)*
4. The project is implemented on the territory of the Republic of Poland (applies to the general call for proposals) in one of the middle cities (applies to call for projects implemented in medium-sized cities) *(0 or 1 point)*

STAGE II (minimum required: 12 points):

1. The project concerns the implementation of R&D results *(0 or 1 points; minimum required: 1 point)*
2. Project is prepared for implementation *(0, 1 or 3 points; minimum required: 1 point)*
3. Expenditure under the project are reasonable and justified in the context of project's scope and objective *(0 or 1 points; minimum required: 1 point)*
4. Project indicators are objectively verifiable and reflect the goals of the project *(0 or 1 points; minimum required: 1 point)*
5. The applicant has the ability to finance the project *(0 or 1 points; minimum required: 1 point)*
6. The project concerns one of the forms of initial investment permissible under the submeasure 3.2.1 PO SG *(0 or 1 points; minimum required: 1 point)*



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Project selection criteria

STAGE II (continuation):

7. The project complies with the horizontal rules set out in Articles 7 and 8 of Regulation No 1303/2013 of the European Parliament and of the EU Council (*0 or 1,2 points; minimum required: 1 point*)
8. Product innovation (*from 0 to 4 points; minimum required: 1 point*)
9. The market potential of the product resulting from the project (*from 0 to 3 points; minimum required: 1 point*)
10. The project fits into the National Smart Specialization (*0 or 1 points; minimum required: 0 points*)
11. The applicant is a member of the National Key Cluster (*0 or 1 points; minimum required: 0 points*)
12. The project involves the implementation of R&D works protected by a patent or patent application or protection right on a utility model or R&D works on a registered utility model (*0 to 2 points, minimum required: 0 points*)

NOTE:

- if the budget does not allow for financing of all projects that received at least 16 points, in case of projects with the same number of points following factors will be decisive:
 - primarily: scoring under the criterion "Product Innovation"
 - secondarily: scoring under the criterion "The market potential of the product resulting from the project"
 - tertiary: requested aid intensity for the investment part of the project (priority will be given to projects with lower aid intensity requested)
 - quaternary: the unemployment rate in the district where the project is located (priority will be given to projects located in districts with higher unemployment rates)



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List of National Smart Specializations

HEALTHY SOCIETY: 1) Healthy society

AGRI-FOOD, FORESTRY-WOOD AND ENVIRONMENTAL BIO-ECONOMY: 2) Innovative technologies, processes and products of the agri-food and forestry-timber industry 3) Biotechnological processes and specialty chemicals and environmental engineering

SUSTAINABLE ENERGY: 4) High efficiency, low carbon and integrated manufacturing systems, storage, transmission and distribution of energy 5) Smart and energy efficient construction 6) Environmentally friendly transport solutions

NATURAL RESOURCES AND WASTE MANAGEMENT: 7) Modern technology sourcing, processing and use of natural raw materials resources and the production of their substitutes 8) Minimization of waste generation, including those unsuitable for processing and material and energy use of waste (recycling and other recovery methods) 9) Innovative technologies of water processing and recovery and reducing usage of water

INNOVATIVE TECHNOLOGIES AND INDUSTRIAL PROCESSES (HORIZONTAL): 10) The multifunctional materials and composites with advanced features, including nano-processes and nano-products 11) Sensors (including biosensors) and smart sensor networks 12) Smart grids and ICT and geo-information technologies 13) Printed, organic and flexible electronics 14) Automation and Robotics processes 15) Photonics 16) Smart creative technologies 17) Innovative technologies in the field of specialized marine vessels, marine and coastal structures and logistics based on maritime transport and inland waterways

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